

# Advanced Intellectual Property Litigation

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**MCLE CREDIT** 12.25 Hours (2 Ethics)  
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# Advanced Intellectual Property Litigation

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October 15-16, 2020

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12.25 Hours (2 Ethics)

MCLE Course No: 174076979

Applies to the Texas Bar College  
and the Texas Board of Legal  
Specialization in Civil Appellate  
and Civil Trial Law.

## THURSDAY

6.5 hours including 1.25 ethics

### 8:55 Welcoming Remarks Course Director

Kirby B. Drake, *Dallas*  
Klemchuk

### 9:00 *Google v. Oracle - The Copyright Battle of the Century* .75 hr

George W. Webb III, *Houston*  
Rice University

### 9:45 *B&B Hardware's Impact on Trademark Infringement Cases* .5 hr

Alexandra Bistline, *Austin*  
Pirkey Barber

### 10:15 Break

### 10:30 Learning from Appeals .75 hr

Peter J. Ayers, *Austin*  
Law Office of Peter J. Ayers  
Daniel L. Geysler, *Dallas*  
Alexander Dubose & Jefferson

### 11:15 What's All the Fuss About Appointments? .75 hr

Sharon A. Israel, *Houston*  
Shook Hardy & Bacon  
Prof. Saurabh Vishnubhakat, *Fort Worth*  
Texas A&M University School of Law

### 12:00 Break

### 12:15 Keynote and Fireside Chat .5 hr

Hon. Alan Albright, *Waco*  
Judge, U.S. District Court  
Western District of Texas

### 12:45 Break

### 1:00 Resurgence of Patent Opinions .5 hr (.25 ethics)

Michael Hawes, *Houston*  
Baker Botts

### 1:30 Lessons Learned from Copyright .5 hr

Gary Sorden, *Dallas*  
Cole Schotz

### 2:00 Weathering the Storm - Representing Clients Who Are Not Used to It .5 hr

Leisa Talbert Peschel, *Houston*  
Jackson Walker

### 2:30 Break

### 2:45 Electronic Discovery Challenges for In-House and Outside Counsel

.75 hr ethics  
Kirby B. Drake, *Dallas*  
Klemchuk

### 3:30 The Other Side of the Docket: Criminal Prosecution of Trade Secret Theft 1 hr (.25 ethics)

**Moderator**  
J. Todd Reves, *Houston*  
Office of Policy and International Affairs  
United States Patent & Trademark Office

#### Panelists

James Beebe, *Sugar Land*  
Executive Counsel, Intellectual Property  
Baker Hughes

Camelia Lopez, *Plano*  
United States Attorney's Office  
Eastern District of Texas

Paul Yanowitch, *Dallas*  
United States Attorney's Office  
Northern District of Texas

### 4:30 Adjourn

#### Virtual Happy Hour

4:30 p.m. - 5:30 p.m.

Get your favorite drink and snack ready  
and meet us for some networking fun!

**Thank you to our sponsors!**

## FRIDAY

5.75 hours including .75 ethics

### 8:55 Announcements

### 9:00 Help Us Help You: Resolving IP Cases in Mediation 1 hr (.25 ethics)

**Moderator**  
Megan Hoyt, *Dallas*  
Regional Outreach Officer  
United States Patent & Trademark Office

#### Panelists

Hon. Jeff Kaplan, *Dallas*  
Magistrate Judge (Ret.), U.S. District  
Court, Northern District of Texas  
JAMS

Hon. Christine Nowak, *Sherman*  
Magistrate Judge, U.S. District Court  
Eastern District of Texas

Donald R. Philbin, Jr., *San Antonio*  
Donald R. Philbin, Jr., PC

10:00 **Damages in Trademark Cases** .5 hr  
Elizabeth Rucki, *Dallas*  
Baker Botts

10:30 **Break**

10:45 **Damages in Patent Cases** .5 hr  
Ambreen Salters, *Houston*  
StoneTurn

11:15 **Typical Bottlenecks in Trade Secrets Lawsuits that Cost Clients Money** .5 hr  
Tim Hudson, *Dallas*  
Thompson & Knight

11:45 **Break**

12:00 **Entrepreneurial Dream to IP Realities** 1 hr

**Moderator**

Molly Kocialski, *Denver, CO*  
Director of the Rocky Mountain Regional  
United States Patent & Trademark Office

**Panelists**

Brandon Andrews, *Washington, DC*  
Gauge | Values Partnerships

David G. Henry, *Waco*  
Gray Reed & McGraw

1:00 **Break**

1:30 **Navigating Claim Construction in Parallel Proceedings** .75 hr  
Hon. John D. Love, *Tyler*  
Magistrate Judge, U.S. District Court  
Eastern District of Texas

Hon. Miriam L. Quinn, *Dallas*  
Judge, Patent Trial and Appeal Board  
United States Patent & Trademark Office

2:15 **Photography Copyright Litigation** .5 hr

Michael C. Smith, *Marshall*  
Siebman Forrest Burg & Smith

2:45 **Voir Dire and Jury Selection** .5 hr

Ricardo G. Cedillo, *San Antonio*  
Davis Cedillo & Mendoza

3:15 **Trolls - Handling Ethical Issues in a Holdup Situation** .5 hr *ethics*

Nick Guinn, *San Antonio*  
Gunn Lee & Cave

3:45 **Adjourn**

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