

14th Annual Course

Advanced Patent Litigation



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LIVE Denver, Colorado • July 12-13, 2018

United States Patent and Trademark Office - Rocky Mountain Regional Office



MCLE CREDIT
12.25 Hours (1.75 Ethics)

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(See page 4 for details.)

LIVE Denver, Colorado

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Wednesday

Welcoming Social | Kimpton Hotel | 6:00 p.m. - 7:30 p.m.

Thursday Morning | 7:30-8:30

Join us early for the Women in IP Law Breakfast:

Unconscious Bias and Witnesses/Experts

1 hour (.5 ethics)

Katrina Grider, *Houston*

Ogletree Deakins

Hosted by:

▶ **Women Lawyers of the Eastern District of Texas**

▶ **Siebman, Burg, Phillips & Smith, LLP**



Siebman, Burg, Phillips & Smith, LLP

Thursday

7 hours including 1.5 ethics

8:00 **Registration**
Breakfast Provided

8:55 **Welcoming Remarks**
Mollybeth "Molly" Kocalski, *Denver, CO*
United States Patent & Trademark Office

Course Director
Hope Shimabuku, *Dallas*
United States Patent & Trademark Office

9:00 **Oh Where, Oh Where Has My Patent Case Gone: Venue After TC Heartland** .5 hr
Derek T. Gilliland, *Daingerfield*
Nix Patterson & Roach

9:30 **Voir Dire** .5 hr
Alan D. Albright, *Austin*
Bracewell

10:00 **Multi-Defendant Litigation Strategies and Tactics: What Works?** .75 hr
George W. Jordan, III, *Houston*
Norton Rose Fulbright

10:45 **Break**

11:00 **10 Years After Qualcomm v. Broadcom: Ethics in e-Discovery - Where We Are and Where We Are Going** .5 hr ethics
Kirby B. Drake, *Dallas*
Klemchuk

11:30 **Being a Witness and Avoiding Being a Witness - Testifying in Deposition or at Trial** 1 hr (.25 ethics)
Moderator
Russ Emerson, *Dallas*
Haynes and Boone

Panelists

Jason S. Bloom, *Dallas*
Bloom Strategic Consulting

Kevin J. Meek, *Austin*
Baker Botts

Ryan C. Wirtz, *Plano*
Ericsson

12:30 **Break - Lunch Provided**

12:45 **Luncheon Keynote Presentation: The State of the USPTO - A Fireside Chat with USPTO Director Andrei Iancu** .75 hr

Comoderator
Mollybeth "Molly" Kocalski, *Denver, CO*
United States Patent & Trademark Office

Comoderator
Hope Shimabuku, *Dallas*
United States Patent & Trademark Office

Keynote Speaker
Andrei Iancu, *Alexandria, VA*
Director, United States Patent and Trademark Office
Under Secretary of Commerce for Intellectual Property

1:30 **Networking Break**

1:45 **Case Law Update for PTAB Trial Proceedings** .5 hr
Sharon A. Israel, *Houston*
Shook Hardy & Bacon

2:15 **PTAB Practical** .75 hr (.25 ethics)
Moderator
Dwayne C. Norton, *Plano*
Toyota Motor North America

Panelists
Hon. Scott C. Moore, *Denver, CO*
Lead Administrative Patent Judge
Patent Trial and Appeal Board

Hon. Michael Tierney, *Alexandria, VA*
Judge, United States Patent & Trademark Office

3:00 **Networking Break**

3:15 **Extraterritorial Reach of Patents: Impact of Recent and Pending Federal Circuit and Supreme Court Patent Cases** .5 hr
Leisa Talbert Peschel, *Houston*
Jackson Walker

3:45 **Use of Internet Research by Judges, Juries, and Practitioners: What Is Appropriate?** .5 hr ethics
H. Albert Liou, *Houston*
Jones Day

4:15 **Mock Opening of a Patent Case** .75 hr
Douglas A. Cawley, *Dallas*
McKool Smith
Richard A. Sayles, *Dallas*
Sayles Werbner

5:00 **Adjourn to Optional USPTO Tour**

6:00 p.m. - 7:00 p.m.
Join us for a sponsored networking social at the Wynkoop Brewing Company!

6:00 p.m. -7:00 p.m.
Post Program Workshop: Putting the IP in IPA - Emerging Issues for Craft Brewery
1 hour
H. Michael Drumm, *Arvada, CO*
Drumm Law

Hon. Susan J. Hightower, *Alexandria, VA*
Judge, Trademark Trial and Appeal Board
United States Patent & Trademark Office



Friday

5.25 hours including .25 ethics

8:30 **Breakfast Provided**

8:55 **Announcements**

9:00 **Federal Theft of Trade Secrets Charges and How to Respond to Them** .75 hr
Michael Chu, *Houston*
United States Department of Justice

9:45 **Damage Assessments in Valuing Patent Cases** .5 hr
Vishal Patel, *Dallas*
Thompson & Knight

10:15 **Networking Break**

10:30 **Mock Direct/Cross of a Damages Expert** .75 hr
Andrew W. Carter, *Chicago, IL*
Ocean Tomo
Michael D. Pegues, *Dallas*
Polsinelli

11:15 **Trial Lawyer Lessons: Courtroom Experiences Explained** .75 hr
Moderator
Sanford E. Warren, Jr., *Irving*
Warren Rhoades

Panelists

Lisa DeCaro, *Denver, CO*
Courtroom Performance

Christopher Dunstan, *Plano*
Director of Licensing, North America
Ericsson

Hon. T. John Ward, *Longview*
United States District Judge (Ret.)
Ward, Smith & Hill, PLLC

12:00 **Break – Lunch Provided**

12:15 **Luncheon Presentation: Patent Litigation Through the Eyes of Patent Trial Court Judges** 1 hr
Moderator

Clyde M. Siebman, *Sherman Siebman Burg Phillips & Smith*

Panelists

Hon. J. Rodney Gilstrap, *Marshall*
Chief Judge, United States District Court
Eastern District of Texas

Hon. Shashi H. Kewalramani, *Riverside, CA*
Judge, United States District Court
Central District of California

Hon. Marcia S. Krieger, *Denver, CO*
Chief Judge, United States District Court
District of Colorado

1:15 **Break**

1:30 **Willfulness and Enhancement Post-Halo and Stryker** .5 hr
Michele Connors, *Austin*
Cirrus Logic

Mackenzie Martin, *Dallas*
Baker McKenzie

2:00 **In-House Counsel: Pet Peeves in Trial Practice** 1 hr (.25 ethics)
Moderator

Hilda C. Galvan, *Dallas*
Jones Day

Panelists

Andrew Mayo, *Coppell*
STMicroelectronics, Inc.

H. Lon Outland III, *Dallas*
AT&T Services

Robert J. Pechman, *Bloomington, MN*
Seagate Technology

Jeffrey T. Zachmann, *Armonk, NY*
IBM Corporation

3:00 **Adjourn**



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MCLE CREDITS

Women in IP Law Breakfast
1 Hour (.5 Ethics)
MCLE Course No: 174006569

Advanced Patent Litigation
12.25 Hours (1.75 Ethics)
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Post Program Workshop
1 Hour
MCLE Course No: 174006570

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Rocky Mountain Regional Office

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Parking: Valet only at the hotel for \$46/night.

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- Welcoming social on Wednesday at the Kimpton Hotel Monaco Denver
 - Optional breakfast workshop
 - Optional post-program workshop at Wynkoop Brewing Company
 - Optional USPTO tour immediately following the course Thursday
 - Complimentary breakfast and lunch each day

I may attend for \$200 because I am a (see p. 4):
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For more information on joining the section, see page 4.

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