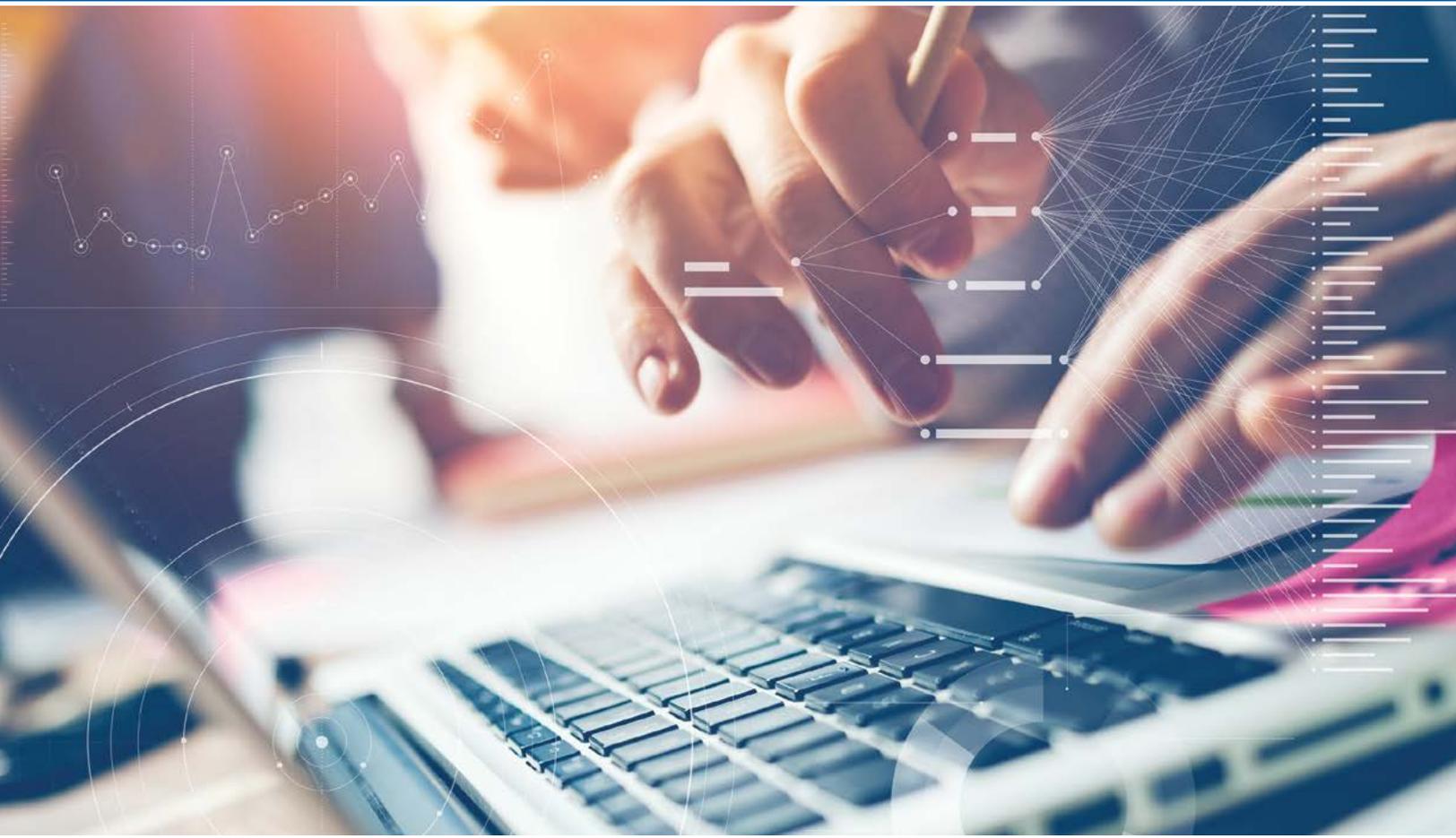


31st Annual Course **Advanced**
Intellectual Property Law



LIVE Houston • February 8-9, 2018 • Westin Houston Memorial City

Come a day early to attend the **Intellectual Property Law Workshop: Cybersecurity**
(Separate registration required)



MCLE CREDIT
13 Hours (2.5 Ethics)

DOWNLOADABLE
Course Materials 

TexasBarCLE.com
800.204.2222 x1574

*Education by the Bar,
for the Bar*

Come a day early to attend the

Intellectual Property Law Workshop: Cybersecurity

(Separate registration required)

LIVE Houston
February 7, 2018
Westin Houston Memorial City

Wednesday
4 hours including 1.5 ethics

- 12:00 **Registration**
- 12:40 **Welcoming Remarks**
Course Director
Derrick A. Pizarro, *San Antonio*
Pizarro Allen
- 12:45 **How to Protect Your Firm from a Cyber Attack** .75 hr ethics
Shawn E. Tuma, *Frisco*
Scheef & Stone
- 1:30 **Making Sense of the Patchwork of Cybersecurity Laws: What Is Reasonable?** 1 hr (.25 ethics)
• What laws apply?
• Reference of key companies that have experienced breaches
• Corporate and law firm obligations
Moderator
Sheryl Falk, *Houston*
Winston & Strawn

Panelists

Andrew S. Ehmke, *Dallas*
Haynes & Boone
James E. Elliott, *Dallas*
Federal Trade Commission (FTC)
Justin Freeman, *San Antonio*
Rackspace USA, Inc.

- 2:30 **Data Security & Agreements - Negotiating Agreements of Provisions** .75 hr
• Drafting tips
• Making sure vendors are complying with cybersecurity agreements
• Negotiating proper coverage
Devika Kornbacher, *Houston*
Vinson & Elkins
- 3:15 **Networking Snack Break Sponsored by**

Intellectual Property Section
State Bar of Texas

Early Check-in for Advanced Course

- 3:30 **Protection of Records** .75 hr (.5 ethics)
• Record retention
• Protection of patient medical records (HIPAA & Texas Medical Privacy Laws)
• Protection of financial records

Erin Davis Fonte, *Austin*
Dykema Cox Smith
Joshua Sutin, *San Antonio*
Chamberlain Hrdlicka

- 4:15 **Recovering from a Cyber Attack** .75 hr
• First steps of action
• When to give notice to users
• When to give notice to the government
• Dealing with blackmailers

Todd Hindman, *Austin*
ID Experts

Shawn E. Tuma, *Frisco*
Scheef & Stone

- 5:00 **Adjourn**

MCLE CREDIT

4 Hours (1.5 Ethics)

MCLE Course No: 928013720

Applies to the Texas Bar College and to the Texas Board of Legal Specialization in Civil Appellate and Civil Trial Law.



MCLE CREDIT

.75 Hours (.25 Ethics)

MCLE Course No: 928205983
Applies to the Texas Bar College and to the Texas Board of Legal Specialization in Civil Appellate and Civil Trial Law.

Join us for our 8th Annual

Women in IP Law Breakfast

Thursday, February 8, 2018, 7:30-8:30 a.m.

Hosted by the Women in IP Task Force
.75 hours including .25 ethics

Conflicts Across IP Disciplines

Conflicts update: a conflicts refresher spanning prosecution, litigation, and transactional matters from experienced attorneys with private practice and in-house experience.

Course Director

Elise J. Selinger, *Plano*
Conley Rose

Moderator

Mini Kapoor, Ph.D., *Houston*
Haynes & Boone

Speakers

Abby L. Parsons, *Houston*
King & Spalding

Marcella D. Watkins, *Houston*
Adolph Locklar

Our thanks to the sponsor of this event



Advanced Intellectual Property Law

Cosponsored by the Intellectual Property Law Section of the State Bar of Texas

Register early and **save up to \$100!**

Lawyers licensed 5 years or less take **HALF OFF!**

(See page 6 for details.)

LIVE Houston

February 8-9, 2018

Westin Houston Memorial City

Register by **January 25** to save!

 #TBCLE

Thursday

7.75 hours including 1.75 ethics

7:30 **Registration & Sponsored Breakfast**

8:25 **Welcoming Remarks**
Course Director

Derrick A. Pizarro, *San Antonio*
Pizarro Allen

8:30 **Trade Secrets Update** .5 hr

Joseph F. Cleveland Jr., *Fort Worth*
Brackett & Ellis

9:00 **Trademark Update** .5 hr (.25 ethics)

Keelin Hargadon, *Houston*
Osha Liang

9:30 **Patent Update** 1 hr

Pete Peterson, *San Antonio*
Law Offices of Gale R. Peterson

10:30 **Break**

10:45 **Copyright Update** .5 hr

Yocel Alonso, *Sugar Land*
Alonso, P.L.L.C.

11:15 **Copyrights in Jewelry** .5 hr

Rebecca McCurry, *Austin*
Pirkey Barber

11:45 **Break - Lunch Provided**

MCLE CREDIT

13 Hours (2.5 Ethics)

MCLE Course No: 928013726

Applies to the Texas Bar College and to the Texas Board of Legal Specialization in Civil Appellate and Civil Trial Law.

12:00 **Luncheon Presentation: Brand Enforcement** .75 hr (.25 ethics)

Stephen M. Gaffigan,
Fort Lauderdale, FL
Stephen M. Gaffigan, P.A.

12:45 **Break**

1:00 **Autonomous Vehicles and the IP Landscape** .5 hr

Christopher Storm, *Pittsburgh, PA*
Uber Technologies Inc.

1:30 **Developments in Autonomous Vehicles and Enabling Technologies** .5 hr

Steven W. Dellenback, Ph.D.,
San Antonio
R&D Intelligent Systems Division
Southwest Research Institute

2:00 **Section 101 Eligibility for Software Inventions** .75 hr

- USPTO guidelines
- Recent cases
- Specific advice

Kelly Kordzik, *Austin*
Matheson Keys Daffer & Kordzik

2:45 **My Client's Dead - Now What?** .5 hr (.25 ethics)

- Issue spotting and drafting tips where estate planning and IP overlap
- Are there ways for the heirs to undo the estate plan?
- Real-world entertainment examples

Tamera H. Bennett, *Lewisville*
Bennett Law Office

Kelly J. Kubasta, *Plano*
Ferguson Braswell Fraser Kubasta

3:15 **Networking Break**

3:30 **Hot Topics in IPRs** .75 hr

- Update on estoppel at the PTAB and in the district courts
- Tolling the one year bar
- Reviewability of IPR institution decisions by the Federal Circuit
- Applicability of assignor estoppel doctrine to IPRs
- Interplay between PTAB and district courts

Samir A. Bhavsar, *Dallas*
Baker Botts

4:15 **Ethics Jeopardy** 1 hr ethics

Claude E. Ducloux, *Austin*
Attorney at Law

5:15 **Adjourn to Reception. Thank You to Our Sponsors!**

Friday

5.25 hours including .75 ethics

7:30 **Section Council Meeting** (*Private Event*)

7:45 **Sponsored Breakfast**

9:00 **Smart Contracts and Block Chain Technology** .5 hr

D. Hull Youngblood Jr., *San Antonio*
Ford Murray

9:30 **Ethical Issues Arising from Cloud Computing** .5 hr ethics

Cassie McGarvey, *Houston*
Sanders Willyard

10:00 **Networking Break**

10:15 **Patent Prosecution Through the Eye of the Litigator** .75 hr (.25 ethics)

Michael G. Locklar, *Houston*
Adolph Locklar

11:00 **Industrial Design & Trade Dress** .5 hr

John M. Cone, *Plano*
Ferguson Braswell Fraser Kubasta

11:30 **Break - Lunch Provided**

11:45 **Luncheon Presentation - Keynote Address: The Trend in Patent Law Towards Weaker Patents as Opposed to Stronger Patents** .75 hr

Hon. Paul R. Michel, *Washington D.C.*
Chief Judge, United States Court of Appeals for the Federal Circuit (Ret.)

12:30 **Networking Break**

Keynote Speaker



Hon. Paul R. Michel served more than 22 years on the Federal Circuit. For many years, he also discharged the duties of Chief Judge of this national court, serving simultaneously on the U.S. Judicial Conference - the

Judiciary's governing body - and by appointment of the Chief Justice on its seven-judge Executive Committee. He retired on May 21, 2010. He judged several thousand appeals and authored more than 800 opinions, one third concerning intellectual property law. Intellectual Asset Management magazine inducted him into its Hall of Fame and he was designated one of the 50 most influential leaders in intellectual property law in the world!

Friday 11:45 am Luncheon Presentation



▶ **INTERNATIONAL TOPICS**

- 12:45 **International Trademark Prosecution Strategies & Tips** .5 hr
- How trademarks in the U.S. can be reflected internationally
 - Strategic considerations for trademark protection around the globe
 - Madrid - 15 years later
 - Changes in international trademark law
- Sherri L. Eastley, *Austin*
Pirkey Barber
- 1:15 **International Enforcement of Trademarks** .5 hr
- Lisa Meyerhoff, *Houston*
Baker McKenzie

- 1:45 **Networking Break**
- 2:00 **International Enforcement of Patents** .5 hr
- Brian C. McCormack, *Dallas*
Baker McKenzie
- 2:30 **Litigating in the ITC** .75 hr
- Strategic use of the ITC
 - Benefits & limitations of the ITC
 - Interplay between ITC proceedings and district court litigation
 - The ITC is not limited to patent cases
- Paul Morico, *Houston*
Baker Botts
- 3:15 **Adjourn**

Reserve Your Hotel Room Early

Hotel rooms have been blocked at special rates on a space available basis. To make a reservation, contact the hotel and indicate that you will be attending this State Bar of Texas course.



LIVE Houston

Westin Houston Memorial City
945 Gessner Road
Houston, TX 77024
281-501-4300
\$189 single or double
Deadline: January 16, 2018

Or make your reservation online at:
<http://www.TexasBarCLE.com?a=IP2018>

The reserved block of rooms may fill up before the deadline. Act Now!

Thank You to Our Sponsors!

Platinum



Gold



Silver



Bronze



PIZARRO ALLEN



Course Director

Derrick A. Pizarro San Antonio

Planning Committee

Court B. Allen San Antonio
Tamera H. Bennett Lewisville
Samir A. Bhavsar Dallas
Kirby B. Drake Dallas
Herbert J. Hammond Dallas
Thomas Kelton Richardson
Kelly K. Kordzik Austin
Devika Kornbacher Houston
Michael Locklar Houston
Stephen P. Meleen Austin
Leisa Peschel Houston

TexasBarCLE Planning Team

Mary McDonald Program Planner
Sheena Ward Program Coordinator
Yvette Ramirez Written Materials Coordinator
Tiffany Clay Meeting Planner

Intellectual Property Law Section of the State Bar of Texas

Herbert Hammond Chair
Kirby Drake Chair-Elect
Derrick A. Pizarro Vice-Chair
Leisa Peschel Secretary
Michael Locklar Treasurer
Hope Shimabuku Immediate Past Chair

State Bar of Texas

G. Thomas Vick, Jr. President
Rehan Alimohammad Chair of the Board
Joe K. Longley President-Elect
Frank Stevenson Immediate Past President
Baili B. Rhodes TYLA President
Hon. Xavier Rodriguez Chair, CLE Committee
Gary L. Nickelson Chair, Board PDP Committee
Hedy Bower Director, TexasBarCLE

WAYS TO REGISTER

ONLINE
TexasBarCLE.com
credit card only

PHONE
800-204-2222, x1574
during business hours
credit card only

FAX
512-427-4443
credit card only

MAIL
State Bar of Texas
LB# 972298
P.O. Box 972298
Dallas, TX 75397-2298
check or credit card

REGISTERING FIVE OR MORE?
E-mail Laura Angle at
laura.angle@texasbar.com
for group discount
information.

Save up to **\$100!**
on the **Advanced course**

Advanced Intellectual Property Law and Intellectual Property Law Workshop: Cybersecurity

- 1 Advanced Intellectual Property Law** [5140]
Houston LIVE, February 8-9, 2018
- Regular Registrant..... \$745
Take \$50 OFF: Register by January 25, 2018
 - Licensed 5 years or less, **HALF OFF** \$372.50*
- Your live course registration includes:
- Thursday evening networking social
 - Deluxe continental breakfast provided each morning
 - Lunch provided both days
 - Complimentary wireless connection in the meeting room

Women in IP Law Breakfast: Conflicts Across IP Disciplines

- Houston LIVE, February 8, 2018**
- I am registering for the Advanced Intellectual Property Law Course and the registration fee for this event is included.
 - I am only registering for this event \$45*

Intellectual Property Law Workshop: Cybersecurity

 [5141]

- Houston LIVE, February 7, 2018**
- Regular Registrant \$225*

I may attend complimentary because I am a (see p. 6):

- Qualifying judge
- Judge's staff attorney

*No discounts in section 3 may be taken.

- 2** I want my **Advanced Course** materials format to be:
- Hard copy book as well as a PDF download of same (both formats included in registration fee)
 - PDF download ONLY so I'll **take \$25 OFF**
- Workshop Course** materials will be provided as a PDF download only. You must be a registered user of TexasBarCLE.com to access the download. Becoming a registered user is free, open to the public, and only takes a moment! **Note:** please download the materials **before** you arrive at the course, since internet access may be limited.

- 3** I am entitled to 1 or 2 discounts on the Advanced Course:
- \$50 OFF** because I am registering by January 25, 2018. (If by mail, date of postmark will be determinative.)
 - \$25 OFF** because (choose 1 box only) I'm a member of the:
 - Intellectual Property Law Section
 - Texas Bar College
 - Paralegal Division
- For more information on joining the section, see page 6.

- 4** I can't attend, but would like the materials.
- FREE** Shipping & Handling
 - Advanced Course hard copy book \$155[†]
 - Workshop PDF download \$45[†]
- To order a discounted PDF download of course materials, search Publications at TexasBarCLE.com (available 1-2 weeks after the course).

- 5 My total is \$_____ . I am paying by:**
- Check (enclosed) payable to the State Bar of Texas for \$_____
 - Visa Mastercard Amex Discover
- PLEASE PRINT LEGIBLY** Account No. _____ Exp. Date _____
- Name on card (Please print) _____
- Signature _____
- State Bar Membership No.** _____
- Registrant Name _____
- Firm Name/Court _____
- Address for Bar-Related Mail _____
- City/State Zip _____
- Phone () _____ Fax () _____
- E-Mail (required for registrant's PDF download option): _____

A confirmation of your registration will be sent to the e-mail address you provide.

[†]Plus 8.25% sales tax on total course book sales only. Please include sales tax or attach an exemption certificate. Book orders are shipped separately 1-2 weeks after the live program. Please include payment by check or supply credit card information on this form.

MP3 files of topics will be downloadable from TexasBarCLE.com 6-8 weeks after the course. For information on other course products, contact our Flash CLE service at 800-204-2222, x1575.

QUESTIONS?
800-204-2222, x1574 • 512-427-1574

F Y I

▶ TexasBarCLE.com



Ways to Save on This Course!

Meet the Register by Deadline and Save \$50

because early registrations help us ensure that sufficient course books, seating, and refreshments are available. Course materials and seating will be reserved for preregistrants until the start of the first topic.

GO GREEN and Save \$25

Select the PDF download ONLY option for a discount.

Intellectual Property Law Section Members Can Save \$25

Not a member? To join, visit your My Bar Page and join online, or download a membership form from TexasBar.com/sections to pay by mail. Please do not send section membership payment with your registration fee.

Earn Discounts by Registering Five or More

from your firm or agency. Contact Firm & Group Sales Manager Laura Angle at 512-263-2802 or laura.angle@texasbar.com

HALF OFF for Attorneys Licensed in Texas 5 Years or Less!

You read that right! See the registration form.

Scholarship Information

TexasBarCLE offers scholarships for live courses, video replays, online classes, and webcasts. To apply or learn more, call 800-204-2222, x1490, Mon-Fri 8am-5pm CT. Please apply at least two weeks prior to any live/video replay course or at least one week prior to any webcast or online class.

Active Texas State, County, and Federal Judges, Administrative Law Judges, Hearing Examiners, and Judge's Staff Attorneys may attend for free, provided:

- (1) the course directly relates to the judge's/tribunal's jurisdiction,
- (2) the judge is a full-time judge or retired under a judicial retirement system and
- (3) space is available for all paying registrants. This privilege does not extend to prosecutors, receivers, trustees, other court staff, or persons serving part-time in a judicial capacity. Actual attendance is required to receive course materials.

Parking Information

is subject to change without notice and is not a guarantee of available space. Self-parking is available in the attached covered parking structure for a 50% discount off the daily rate. Hotel guests can self-park for \$9/car overnight.

If You Need Special Accommodations to Attend or Have a Food Allergy, please contact us as soon as possible at 800-204-2222 x1827.

Registered but Can't Attend? Still Earn MCLE Credit

and receive course materials by taking the course online later, in which case you'll automatically be sent the course materials. If you wish a refund instead, mail or fax (512-427-4443) your request so that we receive it at least one business day before the program.

FREE TO OUR REGISTRANTS! Online Videos and MP3s of the Topics

will be available to registrants 6-8 weeks after the course. Provide your e-mail address when preregistering to be notified when and how these benefits may be accessed. (Note: Presentation lengths may vary from that which was advertised.) There's no extra charge; as a registrant, you're already entitled!

Interested in Sponsoring or Exhibiting at this Course or Others?

Contact Julie Marshall at 512-427-1797 or julie.marshall@texasbar.com.

Policy of Impartiality

The State Bar of Texas does not endorse political candidates. When a candidate for the public office is included in promotion for or participates in a TexasBarCLE event, the State Bar is not taking a position for or against anyone's candidacy.