

Advanced Trial Strategies 2012

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THE PROGRAM-

Day 1 - 7 hrs (no ethics) Proven Winning Strategies in Modern Litigation • *10 major cases from last year analyzed • Panelist interviews • Amazing Technology You Can Use Today!* • *Physics-based animations • Augmented reality • Dynamic, interactive, on-demand demonstrative* • **The Modern Litigator: Behind the Scenes** • *Intake questionnaires • Updating to the modern office • New procedures and equipment you didn't know you needed* • **Advanced Strategies: Before the Trial** • *Strategizing your elements of proof • Knocking out issues, pros and cons • Settlement discussions, negotiations and mediations* • **The 7 Deadly Sins of Settlement Agreements** • *Perils of multi-party settlements • Handling counsel's revocation of a Rule 11 agreement • The death sentence: settling claims during administrative process.*

Day 2 - 6.50 hrs (.75 hrs ethics) Communicating to a 21st Century Jury • *Talking to all generations of jurors • Creating powerful visuals • The art of storytelling* • *Presentations in Trial Part One: Maximizing the Impact of Your Evidence* • *The Finesse of Jury Selection* • *Ethics for the Litigator* • *Presentations in Trial Part Two: Evidence and Discovery* • **Presentations in Trial Part One: Maximizing the Impact of Your Evidence** • *What do you do when you don't have much evidence • Psychology of presentation • Changing views of jurors • Facebook jurors • Opening statements and voir dire* • **The Finesse of Jury Selection** • **Ethics for the Litigator** • **Managing client expectations** • **Conflicts among multiple clients** • **Ethical limits of opening/closing arguments** • *Presentations in Trial Part Two: Evidence and Discovery* • *5 most important discovery developments • 3 most important discovery trends • 5 most important evidence developments • 3 most important evidence trends.*

MCLE CREDIT 13.50 hrs. (including (.75 hrs. ethics)) Applies to the College of the State Bar of Texas and the Texas Board of Legal Specialization for certification and recertification continuing legal education requirements for attorneys and legal assistants in the following specialty fields:

APPROVED HRS SPECIALTY FIELD	
Civil Appellate Law	13.5
Civil Trial Law.....	13.5
Family Law.....	13.5
Personal Injury Trial Law.....	13.5

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1) Price \$395.00 for 1 participant \$ _____

2) Price \$310.00 (if at least 2 participants) x total no. ____ of participants \$ _____

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