

33rd Annual Course

Advanced Intellectual Property Law

Cosponsored by the Intellectual Property Law Section of the State Bar of Texas



LIVE Houston
February 5-7, 2020
The Whitehall Houston

1700 Smith St.
 Houston, TX 77002
 (713) 739-8800
 \$169 single/double

Hotel Deadline: January 22, 2020

▶ Register by **January 14** to save!

Ways to Save on the Advanced Course!

Register early and **save \$50!**

Intellectual Property Law Section Members can **save up to \$75!**

Attorneys licensed 5 years or less can attend for **HALF PRICE!**

Course Amenities

- Thursday networking social
- Breakfast provided on Thursday and Friday morning
- Lunch provided on Thursday and Friday
- Complimentary wireless connection in the meeting room
- Course materials provided as PDF download only

Join us for our 10th Annual

Women in IP Law Breakfast: Gender Disparity in Inventorship
.75 hours

February 6, 2020
 8:00 a.m. - 8:45 a.m.

FREE to registrants of Day 1, 2, or 3 of the 2020 Advanced Intellectual Property Law Course

(Separate registration is required.)



for Women in IP Law Breakfast only!

▶ **REGISTER FOR ONE, TWO, OR ALL THREE DAYS!**

Day 1 • February 5, 2020

Intellectual Property Law Workshop: Trademarks in IP
4 hours including 1 hour ethics

Topics Include:

- Trademark Update
- Trademark Counterfeiting Enforcement Issues
- International Practice In-House Panel: Madrid Protocol
- What to Do with a Descriptive Mark
- Practice Tips Before the TTAB and Federal District Courts
- How to Get in Trouble with the USPTO



Day 2 • February 6, 2020

Advanced Intellectual Property Law: Overview of IP
6.5 hours including 1.75 hour ethics

Topics Include:

- Trade Secrets Update
- Sovereign Immunity Issues in IP Litigation
- IP Issues Related to Government Entities
- Enforcement of IP Rights Across Social Media and e-Commerce
- Legal Ethics and How It Touches on IP Law
- Navigating Bench and Bar: What Does It Do for Lawyers and Judges?
- And more...



Day 3 • February 7, 2020

Advanced Intellectual Property Law: Patents in IP
6.5 hours including .5 hour ethics

Topics Include:

- Patent Law Update
- Patent Prosecution Pilot Programs
- Patent Exhaustion
- IPR Update
- Design Patent Issues: *Apple Case*
- CIPs, Divisionals, and Bumping Into Your Own Prior Art - Don't Miss Your Deadline
- And more...



MCLE CREDIT
Full Course 17 Hours (3.25 Ethics) Expected

Tentative Program

Hours and topics are subject to change.
 Check back in November for more complete information.