Texas Young Lawyers Association



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www.tyla.org

January 8, 2020

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Amie Peace Coffey & Peace 513 West Oak Street Denton, TX 76201

Re: Request for Permission to File Texas Bar Foundation Grant Application

Dear Ms. Peace:

On behalf of the Texas Young Lawyers Association, it is my honor to write to you and respectfully request permission to file a grant application with the Texas Bar Foundation for TYLA's newest public service initiative. TYLA has long enjoyed the privilege of partnering with the Texas Bar Foundation to develop programs that serve Texans' real needs.

I am submitting this request so that TYLA and the Texas Bar Foundation may again partner to develop a much-needed program throughout high schools in the great state of Texas: educating students about the role of specific women, including many often overlooked, as well as generically addressing the role of women and their organizations in both the shaping of American culture and promoting and protecting civil rights.

TYLA intends to create a multi-platform project with the following components:

Video: TYLA will team with the State Bar's Law Related Education Department ("LRE") to create a video and accompanying curriculum to educate students on Texas Essential Knowledge and Skills (TEKS) topics. The program will highlight the role of women in American society that changed dramatically during the 20th century. Passage of the 19th Amendment in the early part of the century guaranteed the right vote to women. However, the path to equality continued throughout the century especially from the 1960's to the present. High school educators find this story is often rushed in the curriculum. This video will give teachers an effective tool to continue the story of women, especially in Contemporary America, and pay homage to these incredible historical figures.

Supplemental Content. Both the Texas Essential Knowledge and Skills (TEKS) as well as the Advanced Placement American history and government courses at the high school level address this content. Another component of this project will be written content in the form of viewing guides, questions and answers, as well as discussion prompts designed to encourage critical thinking, assessment of the current state of equality, as well as an opportunity for students to develop ideas about ways to bring about change. All materials will be available online.

Website/Mobile Application. The last major component will be a website designed to house the materials and also provide links to other TYLA educational content that focuses on other aspects of legal rights such as *Proud to be an American*, *Your Voice Now!*, *I Was the First*, etc. TYLA hopes to partner with a vendor that can provide a mobile application or a user-friendly mobile version of the website.

Pursuant to Section 3.10 of the State Bar of Texas Bylaws, the particulars of this request are described below in more detail.

1. Name of the program, project, committee, or section seeking funds.

Project Name: Iconic Women in Legal History.

Requesting Committee/Section: Texas Young Lawyers Association

2. Name and position of the individual making the request; if a committee or section, then a statement should be included advising whether the project was endorsed by a majority of the committee or section.

Britney E. Harrison, President-Elect of the Texas Young Lawyers Association

3. Description of the project and the time frame for its implementation and conclusion.

TYLA plans to develop an educational program that highlights the roles of the women in our nation's legal history that have shaped American culture and promoted and protected civil rights since the passing of the 19th amendment. This program is designed to educate our youth about the plight our ancestors endured to work towards legal equality. Texas high school educators are often rushed through this portion of history despite having specific TEKS on this topic and coverage on the Advanced Placement American history and government courses. Ultimately, we want to empower the youth to become engaged and be the changemakers of the future.

This project will feature videos/interviews with historians, legal scholars, and potentially relatives of these women, and written curriculum that will satisfy TEKS standards. We will also include women that are often overlooked or left out of mainstream textbooks. We will provide discussion points for educators and students to explore the history and legal rights these historical figures brought to fruition. The videos will explore the 19th Amendment, the civil rights movement culminating with Title VII, the Voting Rights Act, Title IX, as well as the women holding key positions in our three branches of government. The project will be web-based and accessible via mobile application.

TYLA plans to target high schools statewide and potentially homeschool programs. The project will be accessible in classrooms, at home, and/or at teacher conferences. Although this project will be tailored for Texas-based students and educators, the diverse media platform makes it easy and convenient for anyone to access across the country. Further, the mobile application component will make it easy for millions of people across Texas and the country to carry Iconic Women in Legal History on the go.

Specific Components of TYLA's Project

Video. The main component of this project will be a 20- to 35-minute video that will be made available on a standalone website that covers the historical backgrounds of the plight to equality. There will be individual videos featuring some of the women mentioned in the main video to further discuss that historical figure's life and contributions to our history. Many of the women featured will be selected from the TEKS standards, but we will also feature influential women that are often overlooked or not included in mainstream history books. We may also highlight some of the successes of women in the 21st century.

Supplemental Content. The second component of this project will be TEKS-based written content in the form of questions and answers, essay prompts, as well as discussion prompts designed to encourage critical thinking, assessment of the current state of equality, TYLA hopes to partner with the LRE division to create meaningful content.

Website/Mobile Application. The last major component will be a website designed to house the materials and also provide links to other TYLA educational content that focuses on other aspects of legal rights such as *Proud to be an American*, *Your Voice Now!*, *I Was the First*, etc. TYLA hopes to partner with a vendor that can provide a mobile application or a user-friendly mobile version of the website.

General Timeline

The following is a tentative timeline for this project:

- June 2020: Submit Requests for Proposals (RFPs) to numerous video production and website companies. Coordinate with Jan Miller to determine the full extent of information most often requested by administrators, teachers, and parents so that the website meets the needs of the public. Begin researching and selecting speakers for the video content.
- Early July 2020: Select video production and website developer.
- July 2020 August 2020: Research and draft informational content for the video, website and supplemental content. Finalize and contact potential speakers. Submit prepared outline for website content to production company. Develop "teaser trailer."

- August 2020: Promote "teaser trailer" centering around the anniversary of the 19th amendment and present on social media platforms. The goal is to build excitement about the project to come.
- September 2020 November 2020: Finalize content for presentation on the website.
- **December 2020- January 2021**: A prepared video, project trailer, and website should be ready for presentation. The committee hopes to have a completed video, website and supplemental content ready for rollouts by this time.
- **February 2021**: Promote the project, present "project trailer" and secure rollout presentations for Women's History Month and engage in an organized and active social media campaign.
- March 2021: Organize as many rollouts as possible for Women's History Month and engage in an organized and active social media campaign, including highlights from the program across our TYLA social media platforms.
- April 2021 May 2021: Continue promoting the project and coordinate with Law Day if theme allows it.
- 4. Statement of whether funds from outside sources have been previously solicited for the project and the result of that solicitation.

No funds or outside sources have been previously solicited for this project.

5. Detailed budget of expenses.

1.	Website & Video Production (including	
	interviews, footage, logo, design, photography)	\$45,000.00
2.	Accompanying Publicity/Advertising	\$2,000.00
3.	Postage	<u>\$500.00</u>
4.	Conference Calls	<u>\$300.00</u>
5.	Travel	\$2,200.00
	Total Anticipated Cost:	\$50,000.00

6. Disclosure of all sources of funding for the project.

Funding will come solely from existing TYLA budget funds and additional funds that might be received from the Texas Bar Foundation.

7. Statement of whether or not matching funds will be expected from the State Bar.

Matching funds are not expected from the State Bar.

8. Statement of whether or not the project meets a particular need of the State Bar.

This project helps fulfill the State Bar of Texas's mission statement by support[ing] the administration of the legal system, assur[ing] all citizens equal access to justice... and enabl[ing] its members to better serve their clients and the public...and educat[ing] the public about the rule of law."

9. Does the project meet a critical need of the State Bar?

Yes, this project helps the State Bar meet the goal of its mission statement, referenced above, which embodies the essence of our State Bar's existence.

10. Are there other State Bar programs currently providing or implementing a similar project or service?

No. There are no other TYLA projects that specifically address the role of women in shaping American culture and their plight for equality. Other organizations may focus on the 19th amendment and many are promoting the anniversary of the 19th Amendment. However, *Iconic Women in Legal History* takes this further and focuses on the modern American history from the 1960s through the present. Other TYLA projects discuss some of the women to be included in this project such as *I Was the First* and *They Had a Dream Too*. This project will add to the collection of projects

11. Can any portion of the funds being requested be deferred to the next budget year?

TYLA cannot defer this request until next year without drastically reducing TYLA's ability to create and implement the projects scheduled for fiscal year 2020-2021.

12. Identification of the target group that will benefit from the grant.

This program will benefit high school students, educators, school administrators, parents, and the general public.

13. Confirmation that a copy of the completed application has been forwarded to the Executive Director.

Executive Director, Trey Apffel, is copied on this letter. A copy of the Texas Bar Foundation Grant Application will be forwarded to Mr. Apffel as well.

From the bottom of my heart, I thank you in advance for your time and consideration of this request. Please do feel free to contact me with any questions about this project or this request.

Sincerely,

Britney E. Harrison

President-Elect

Texas Young Lawyers Association

cc: Trey Apffel (via e-mail)
Ray Cantu (via e-mail)
KaLyn Laney (via e-mail)
Tracy Brown (via e-mail)
TYLA Executive Committee (via e-mail)

Law Focused Education, Inc.



Amie Peace Coffey & Peace 513 W. Oak St. Denton, TX 76201

Re: Request for Permission to File Summerlee Foundation Grant Application

Dear Ms. Peace:

Law Focused Education, Inc. would like to request permission to file a grant application with the Summerlee Foundation for the Texas History Curriculum Differentiation Project. We are submitting this request so that Law Focused Education, Inc. and the Summerlee Foundation can partner to differentiate content to be used with elementary and secondary students.

1. Name of the program, project, committee, or section seeking funds.

Project Name: Texas History Curriculum Differentiation Project

Requesting Committee/Section: Law Focused Education, Inc. and the Law-Related Education Department

2. Name and position of the individual making the request; if a committee or section, then a statement should be included advising whether the project was endorsed by a majority of the committee or section.

Jan Miller, Director of Law-Related Education

3. Description of the project and the time frame for its implementation and conclusion.

We are requesting \$10,000 to create professional audio files of the Law-Related Education Texas History biography and event cards as well as providing teacher outreach and resources.

Law-Related Education has created resource cards to be used in 4th and 7th grade classrooms to support the teaching and learning of Texas History. This grant will provide for the creation of an individual audio file for each card that will allow students to have the content of the card read to them. This will be achieved by giving each file a separate QR code that can be copied on the back of each biography and event card. Students can then use their phones or iPads to scan the code and the text of the card will be read orally to the student.

The resource cards include event cards and biography cards. Both are based on the Texas Essential Knowledge and Skills(TEKS) for 4th and 7th grade Texas History. The event cards explain the background and significance of selected events in Texas History. Each event card

includes a timeline that helps students place the event in chronological order and a flag that provides context for student understanding of the development of Texas. The biography cards include the significance and an image related to historical figures that were significant to Texas.

Teachers and curriculum supervisors have expressed concern that some students in Texas struggle with being able to fully access the content. Utilizing technology provides an opportunity to make learning accessible for all learners including students with special needs, English language learners, and students that are visually impaired. The grant request would also cover the cost of printing a set of cards for each teacher who attends a training.

In addition to the audio resources, teachers attending training will learn how to engage students as they explore the structures and functions of the Texas Government and examine the history of Texas. Exploring various eras of the history of Texas will allow teachers to discuss the impact of Texas government policy from a historical perspective as well as its impact on present day Texas. An analysis of the Texas and U.S. founding documents will examine the guarantees of individual freedom.

Our intended outcome is that they will actively use the lessons and students will have the opportunity to engage in more critical thinking which will lead to increased awareness of civic responsibility.

4. Statement of whether funds from outside sources have been previously solicited for the project and the result of that solicitation.

No funds or outside sources have been previously solicited for this project.

5. Detailed budget of expenses.

Project Budget:

Card Audio File Development \$7,358

Creation of 283 audio files - March through August, 2020 with a goal of the cards being ready for teachers to use in the 2020-2021 school year.

7th grade event cards- 128 cards
4th grade event cards- 40 cards
7th grade bio cards- 63 cards
4th grade bio cards- 52 cards

Total cards = 283 cards x \$26 per card (estimate) = 7,358

Teacher Resources \$2,642

Printing a set of cards for each teacher who attends training.

Requested Amount Total \$10,000

6. Disclosure of all sources of funding for the project.

At this time, funding will come solely from funds that might be received from the Summerlee Foundation.

- 7. Statement of whether or not matching funds will be expected from the State Bar. Matching funds are not expected from the State Bar.
- 8. Statement of whether or not the project meets a particular need of the State Bar.

 This project helps fulfill the State Bar of Texas mission statement by differentiating content to be used with elementary and secondary students to foster an understanding of the rule of law and our state's system of government. The specifics of this grant also assist our efforts to serve an under-served population. Non-English-speaking students will benefit from being able to hear

under-served population. Non-English-speaking students will benefit from being able to hear the text as they follow the print. Research indicates this particular combination is very powerful for helping them learn content.

9. Does the project meet a critical need of the State Bar?

Yes, this project helps the State Bar meet the goal of its mission statement, referenced above, which embodies the essence of our State Bar's existence.

10. Are there other State Bar programs currently providing or implementing a similar project or service?

No.

- 11. Can any portion of the funds being requested be deferred to the next budget year?
- **12. Identification of the target group that will benefit from the grant.** 4th and 7th grade Texas History teachers.
- 13. Confirmation that a copy of the completed application has been forwarded to the Executive Director.

Executive Director, Trey Apffel, is copied on this letter.

A copy of the Summerlee Foundation Application will be forwarded to Mr. Apffel as well.

Thank you for your time and consideration of this request. Please do reach out and contact me with any questions about this project or this request.

Respectfully,

Jan Miller, Director Law-Related Education

Jan J. Miller

cc: Trey Apffel (via e-mail)
Ray Cantu (via e-mail)
KaLyn Laney (via e-mail)
Daniel Hu, Law Focused Education, Inc. (via e-mail)

Texas Lawyers' Assistance Program

P. O. Box 12487 Austin, Texas 78711-2487 www.texasbar.com/TLAP 1(800)343-TLAP P (512) 427-1453 F (512) 936-2269 Chris Ritter, JD, MEd, Director Shawna Storey-Lovin, LPC-S Erica Grigg, JD, Staff Attorney

January 9, 2020

Via Email
Amie Peace
Coffey & Peace
513 W. Oak St.
Denton, TX 76201

Re: Request for Permission to File Texas Bar Foundation Grant Application

Dear Ms. Peace,

On behalf of the Texas Lawyers' Assistance Program (TLAP), it is my honor to write you and respectfully request permission to file a grant application with the Texas Bar Foundation for an important initiative regarding mental health and suicide prevention: *Stop Minding Your Own Business: What Every Lawyer and Law Student Must Know About Depression and Suicide.*

In its 30th year, TLAP seeks to put a major focus on addressing a most troubling problem for attorneys: suicide. Lawyers have consistently been at or near the top of the list of all professionals in suicide rates.¹ Research shows that lawyers are the most often depressed professionals out of 105 professions.² Suicide is the third leading cause of death among attorneys after cancer and heart disease,³ and almost 46% of 13,000 employed attorneys reported suffering from depression during their practice.⁴

I am submitting this request in hopes that TLAP and the Texas Bar Foundation may work together to implement an outreach effort to better educate Texas lawyers and law students about depression and suicide prevention. This effort will include educational outreach by means of video programming, audio programming, statewide in-person presentations, written educational materials, and online resources.

1. Name of the program, project, committee, or section seeking funds.

Project Name: Stop Minding Your Own Business: What Every Lawyer and Law Student Must Know About Depression and Suicide.

Requesting Program: Texas Lawyers' Assistance Program.

¹ See William Eaton et al., Occupations and the Prevalence of Major Depressive Disorder, 32 JOURNAL OF OCCUPATIONAL MEDICINE 11, Page 1079(1990).

² See William Eaton et al., Occupations and the Prevalence of Major Depressive Disorder, 32 JOURNAL OF OCCUPATIONAL MEDICINE 11, Page 1079(1990).

³ See C. Stuart Mauney, The Lawyers' Epidemic: Depression, Suicide and Substance Abuse, http://www.scbar.org/Portals/0/Outline%20for%20Lawyers'%20Epidemic.pdf

⁴ See Patrick Krill, Ryan Johnson, and Linda Albert, The Prevalence of Substance Use and Other Mental Health Concerns Among American Attorneys, Journal of Addiction Medicine, Feb. 2016, Vol. 10, Issue 1, pp. 46-52, http://journals.lww.com/journaladdictionmedicine/Fulltext/2016/02000/The_Prevalence_of_Substance_Use_and_Other_Mental.8. asp

2. Name and position of the individual making the request; if a committee or section, then a statement should be included advising whether the project was endorsed by a majority of the committee or section.

Chris Ritter, Director, Texas Lawyers' Assistance Program.

3. Description of the project and timeframe for its implementation and conclusion.

This project seeks to programs, materials, and resources to Texas lawyers and law students by means of several strategies including depression and suicide prevention video programs of varying lengths, live presentations and trainings across the state's major communities and in every law school, online CLE programs, written materials to be distributed state-wide, audio podcasts, and supplemental media to get the word out about suicide prevention and these resources.

This project would begin as soon as possible and would be substantially completed over the 2020 year.

This project would include educating lawyers and law students about the signs and symptoms and solution resources for depression. It will also include educating lawyers and law students about how to recognize and how to respond to suicidal behavior in colleagues or in one's self.

4. Statement of whether funds from outside sources have been previously solicited for the project and the result of that solicitation.

No solicitation has occurred, but a \$54,000 gift was made to the foundation by an anonymous donor for the purpose of this proposed project.

5. Detailed budget of expenses.

- 1. Video Production (including footage, logo, design, photography, long and short version production, and trailer video): \$30,000.
- 2. Design and production of suicide prevention materials: \$7,000.
- 3. Live-events in all major cities to include promotional materials, food or refreshments for the trainings, equipment, facilities, and miscellaneous expenses for same: \$3,000.
- 4. Audio Production (including recording a series of podcasts): \$1,000.
- 5. Website development regarding suicide prevention resources: \$3,000.
- 6. Accompanying Publicity/Advertising: \$4,000
- 7. Postage: \$500
- 8. Conference Calls: \$500
- 9. Travel: \$5,000.

TOTAL ANTICIPATED COST: \$54,000.

6. Disclosure of all sources of funding for the project.

Funding will come solely from the TLAP budget funds and additional funds that might be received from the Texas Bar Foundation. An anonymous donor entrusted the Bar Foundation with a \$54,000 donation with a condition for use for such a suicide prevention project.

7. Statement of whether or not matching funds will be expected from the State Bar.

Matching funds are not expected from the State Bar.

8. Statement of whether or not the project meets a particular need of the State Bar.

This project helps fulfill the State Bar of Texas's mission statement by support[ing] the administration of the legal system by ensuring the health and welfare of lawyers, assur[ing] all citizens equal access to justice by helping to maintain the wellness and fitness of their attorneys, ... and enabl[ing] its members to better serve their clients and the public... and educat[ing] the public about the rule of law."

9. Does the project meet a critical need of the State Bar?

Yes, this project helps the State Bar meet the goal of its mission statement, referenced above, which embodies the essence of our State Bar's existence.

10. Are there other State Bar programs currently providing or implementing a similar project or service?

No. No other State Bar program currently provides or implements a similar project at all.

11. Can any portion of the funds being requested be deferred to the next budget year?

TLAP cannot defer this request until next year without drastically reducing TLAP's ability to create and implement the projects already scheduled for the next fiscal year.

12. Identification of the target group that will benefit from the grant.

This program will benefit attorneys, law students, their families, and the general public.

13. Confirmation that a copy of the completed application has been forwarded to the Executive Director.

Executive Director, Trey Apffel, is copied on this letter. A copy of the Texas Bar Foundation Grant Application will be forwarded to Mr. Apffel as well.

Thank you in advance for your time and consideration of this request. Please do reach out and contact me with any questions about this project or this request. With kindest regards, I am

Sincerely,

Chris Ritter, JD, MEd

TLAP Director

Cc:

Trey Apffel (via email)